K-LOVE helps me get through every day, because I know I can't do it by myself. K-LOVE sends a positive message to me and inspires me to keep on going even when the world seems like it's crashing down on me. K-LOVE is just uplifting and inspiring—life would not be the same without God, and K-LOVE relays that message through music. K-LOVE is awesome!

Sioux Falls is a very close-knit community with great value placed on family and on God. People in my community depend on K-LOVE to bring the Gospel of God to them. Replacing them would upset the Christians in Sioux Falls.

K-LOVE is in the public interest because people want to be energized by the Holy Spirit and the message about Jesus' coming. All people who seek Jesus and a Godly life really do enjoy K-LOVE and the service they provide would be hard to replace if K-LOVE were pushed out the window for another station.